NEW RESEARCH FROM THE AMERICAN LUNG ASSOCIATION'S LUNG FORCE SHOWS

LUNG CANCER AWARENESS REMAINS CRITICALLY LOW DESPITE BEING THE #1 CANCER KILLER OF WOMEN

The 3rd annual Women's Lung Health Barometer surveyed more than 1,000 women to better understand what women know about lung cancer.

98% of women don't even have lung cancer on their radar

Fewer than 50% of women considered at high risk for lung cancer have spoken to their doctor about lung cancer, despite it being such a deadly disease

61% of women incorrectly believe, or are not sure, that lung cancer has a similar survival rate to other cancers, when in fact **lung cancer survival rates are about 5x lower** than other major cancers

THE TRUTH IS ANYONE CAN GET LUNG CANCER

Although smoking is a leading cause of lung cancer, it's not the only cause. The following factors also play a role:

AIR POLLUTION

GENETICS

RADON

WOMEN ARE READY TO TAKE ACTION AND SHARE THEIR VOICES

71%

believe that not enough is being done to raise awareness for lung cancer

4 out of 5 women say they are likely to seek out more information, tell their friends and speak with their doctor about the disease once educated about the facts

LEARN YOUR RISK AND #SHAREYOURVOICE TO DEFEAT LUNG CANCER AT LUNGFORCE.ORG

LUNG FORCE is raising awareness about lung cancer to help save lives. Women and men are urged to raise awareness about the #1 cancer killer by submitting their story about how lung cancer has impacted their lives at **LUNGFORCE.org**.

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